



29<sup>th</sup> March 2014

Dear citizens of Lagos, Abuja, Port Harcourt and Taraba in Nigeria!

Thank you very much for your interest in a common greeting regarding WWF Earth Hour 2014. We are joyfully looking towards your cities during this special hour since we are on a close longitude of the earth.

Please, let me start with a brief introduction to the city of Dortmund:

Dortmund is a town with about 585,000 inhabitants. Our city is sometimes still associated with the coal, steel and beer production that once represented the dominating industries. However, this image does no longer hold true. The structural change has been the dominating challenge for Dortmund over the last 25 years. The former capital of coal miners, steelworkers and brewers is today a modern centre of business and sciences. It is a mixture of leading technologies, logistics and services that dominates Dortmund's economy of today.

However, it is also a number of so called „soft factors“ that make Dortmund attractive. Just to give you an example: Dortmund is the hometown of citizens that have roots in a variety of countries with different cultural backgrounds who enjoy living together in peaceful neighbourhood. This results in a creative, international and multi cultural city.

Besides, soccer has always played an important role in Dortmund. Dortmund is proud of being the hometown of the internationally known football club Borussia Dortmund. Borussia is one of the top ranked teams in Europe. Last year our team reached the European Champions League final and has again reached the quarterfinal only last week. And the club also won the national football championship of Germany in 2011 and 2012.

Nevertheless, Nigeria also plays in the top league of international football. We congratulate you for winning the Africa Cup 2013. Maybe our two countries will play against each other in the round of eight during the World Cup 2014 in Brazil.

Since WWF Earth Hour is a symbolic moment of awareness for climate change all around the world, we are greeting the citizens of Lagos, Abuja, Port Harcourt and Taraba in Nigeria. In order to fight the environmental problems we all need to contribute to a global resolution – a common problem can only be addressed with joint efforts. On 29<sup>th</sup> March 2014 our cities will give it a start with turning off the lights. Further steps will follow and hopefully in the near future we will achieve our climate goals!

Yours sincerely,

Ullrich Sierau